



Retail Store Inventory Management, **Simplified**

Why inventory accuracy
is crucial for retail success



Introduction

Inventory accuracy is at the core of effective sales and retail store operations. In today's omnichannel world, customer expectations for seamless shopping experiences are higher than ever. Whether online or in-store, inventory inaccuracies can result in lost sales, poor customer experiences and reduced operational efficiency.

Let's walk through why inventory accuracy is vital for retail stores.



What is the true cost of inaccurate inventory?

Inaccurate inventory is more than a logistical headache — it directly impacts revenue and profitability. As per *Gartner's Hype Cycle for Retail Technologies, 2024*, item-level store inventory accuracy is typically much lower than it is in Distribution Centers (DCs), with accuracy levels as low as 60%.



Low findability

Associates struggle to locate items



Stockouts

Customers leave without purchasing



Overstocks

High safety stock ties up capital



Theft and shrinkage

Poor visibility delays detection



Failed omnichannel fulfillment

Order mismatches result in cancellations

How technology is reshaping inventory accuracy

Modern RFID advancements have revolutionized how retailers manage inventory more efficiently.

Overhead RFID



Continuous

real-time tracking with
98-99% inventory accuracy



Handheld RFID



Manual

flexible
spot-checks

up to 95%
inventory accuracy



When paired with the right inventory management and store execution platform, these solutions streamline key tasks like **receiving**, **stock auditing** and **replenishment**.

Building the business case



Real-time inventory is a game-changer, revolutionizing store operations while elevating customer satisfaction.

Operational benefits

Streamlined workflows

Optimizes stock retrieval with efficient pick-and-put paths

Intelligent tasking

Automates tasks so associates focus on what matters most

Seamless replenishment

Ensures shelves are stocked without delay

Fewer stockouts

Keep customers happy and ensure availability

Enhanced customer experience (CX)

Findability

Shoppers quickly locate items or get instant assistance

On-shelf availability

Products are ready when customers need them

Omnichannel excellence

Smooth Buy Online Pickup in Store (BOPIS) and Ship from Store (SFS) operations enhance loyalty

Assisted selling

Associates leverage real-time data for seamless service

Smart fitting rooms

Customers feel like VIPs with personalized experiences and product suggestions

Intelligent inventory for smarter stores

With gStore, retailers not only make inventory **intelligent** but turn it into a strategic asset. Designed to elevate store execution, our retail SaaS platform delivers **real-time inventory management**, **AI-driven insights** and **intelligent tasking** to streamline operations and empower retailers.

From precise inventory control to seamless omnichannel fulfillment, gStore optimizes every aspect of retail stores while enhancing the customer experience.

Ready to redefine retail? The future starts with gStore.